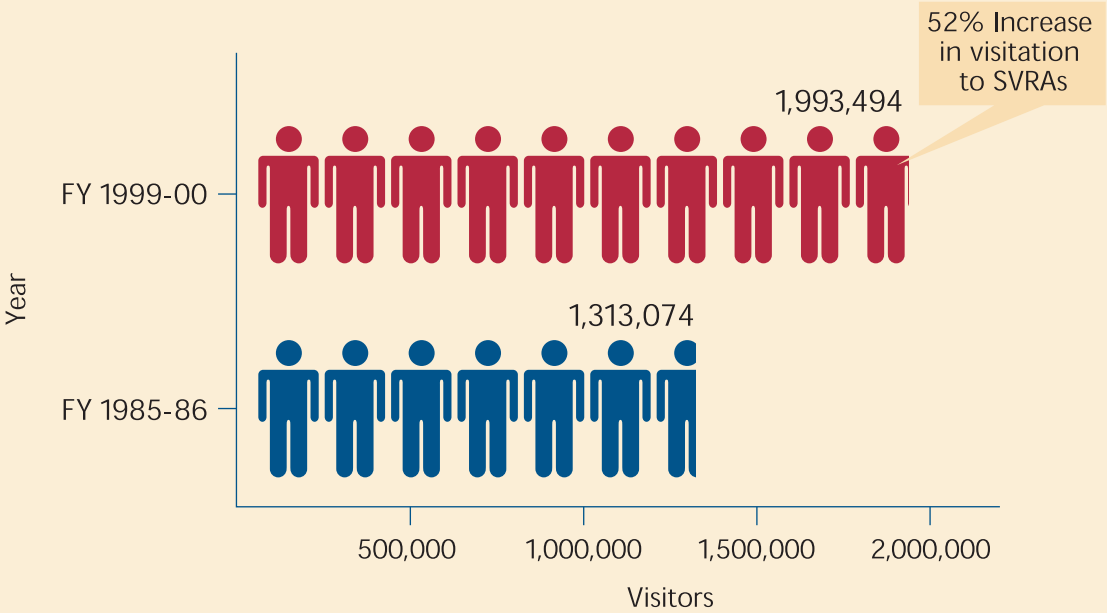INCREASED VISITATION TO STATE VEHICULAR RECREATION AREAS