

## Education & Safety (FINAL)

FOR OFFICE USE ONLY:

Version # \_\_\_\_\_

APP # 700582

### A. Statement of Activity or Product

The San Bernardino National Forest encompasses approximately 676,666 acres of land, is home to 140 species listed as threatened, endangered or sensitive, and boasts over 1,000 miles of unpaved roads and trails for the off-highway vehicle enthusiast. The San Bernardino National Forest Association (SBNFA), working in partnership with the USDA Forest Service, recognizes the need to educate land visitors about the importance of responsible recreation and stewardship. The SBNFA volunteer OHV program works under the guidance of the San Bernardino National Forest. The National Forest staff provide direction as far as adherence to the SBNFA Habitat Management Plan, best practices, operations, safety requirements, and all conservation-related concerns. Through its efforts, the SBNFA OHV Volunteer program is able to help conserve these lands for future generations to enjoy: through education, we foster a safe and responsible recreating public. We reduce conflict amongst user groups, protect animal habitat, prevent off-route travel, and ultimately help to eradicate illegal riding and/or trespassing on private lands. Informative kiosks in the forest serve to give the public much needed information such as maps, safe and responsible riding handouts, and contact information.

An appropriate place to start with conserving OHV trails is by impacting the next generation of users. To that end, the OHV Volunteer program developed an educational land-use curriculum dubbed "On The Right Trail". This program was developed in partnership with the National Off-Highway Vehicle Conservation Council (NOHVCC) and Tread Lightly!, and meets or exceeds California state-education standards in fields of natural science and social science. Teaching the values of land ethics and stewardship to today's youth has a positive effect on tomorrow's land users and leaders. The SBNFA OHV Volunteer program's educational efforts also target current OHV users through the OHV Dealer Liaison program. This program is greatly supplemented by volunteer efforts, and the costs are offset by dealer participation. This dealer outreach/partnership program is unique to Southern California and the San Bernardino National Forest Association.

Currently there are over 250 OHV Volunteers. The SBNFA OHV Volunteer Program has a paid Program Manager and Program Coordinator, with the remaining leadership positions held by volunteers. The OHV Volunteer program staff holds at least 8 meetings per year with USDA Forest Service representatives to discuss current issues and needs, and to exchange any new information or revelations. The program boasts a USDA Forest Service liaison to keep the program in tune with USDA Forest Service policy and needs in between these meetings and maintains monthly records of information relating to the program. Utilizing volunteers, the program is able to offer a tremendous value to OHV users and the recreating public.

In the coming year, the OHV Volunteer program will continue to provide the following OHV Education Outreach services by:

- Conducting an average of 24 presentations annually for area school children emphasizing responsible recreation.
- Visiting each participating OHV dealer at least once/month to promote land stewardship to their customers and supply educational materials.
- Host informational kiosks staffed by volunteers and staff at least once a month (12/year) which may include voluntary sound checks, route information, etc.
- Attend at least 6 trade shows and/or OHV dealer open houses.
- Conduct at least 5 educational rides per month throughout the forest to interact with forest visitors
- Hold at least 8 meetings per year with USFS partners to discuss forest priorities and issues.
- Keep monthly records of data such as volunteer hours, shows attended, dealers visited, etc.

The impact of this program and the example the SBNFA OHV Volunteers set has been noticed nationwide, and for good reason: during fiscal year 2009, SBNFA OHV Volunteers contributed over 30,000 hours of volunteer support, at a value of over \$540,000.00, educating recreating public about the need for stewardship, maintaining trails, and assisting the USDA Forest Service with special programs. Volunteers donated their time, vehicles, and resources to visit schools, OHV

dealerships, and promote responsible recreation at OHV events such as the Off-Road Expo held annually in Pomona, California. The 250 volunteers of the SBNFA OHV program go out in all four seasons, in all weather, selflessly dedicating their time, equipment and expertise to help conserve our beloved public lands for future generations to enjoy. The value of the SBNFA OHV Volunteer program is evidenced in letters of support and accolades from the Program's partners. These accolades, letters and other reference materials are available by calling the SBNFA Program Manager at (909) 382-2872.

#### **B. Relation of Proposed Project to OHV Recreation**

The SBNFA OHV Volunteer program's educational efforts target current and future OHV users. While the main focus for this project is the San Bernardino National Forest, ultimately the true "project area" is any public land open to OHV recreation. The most effective way to educate OHV users (and other recreationists) on the proper way to enjoy their sport on public land is to go directly to the source: it's hard to ignore four OHV Volunteers on motorcycles coming down the trail, and many a visitor's curiosity leads to an excellent opportunity for in-the-field education. To do this, the SBNFA OHV Volunteer program has developed a three-prong approach:

- First, throughout the year, staff and volunteers attend at least 6 OHV industry trade-shows and/or OHV dealer open houses. At these events, information on responsible OHV use, riding areas, new regulations and maps are available. In addition, the OHV Volunteer program has a sign-up sheet for any enthusiasts who are interested in joining the program and want to promote responsible OHV recreation on the San Bernardino National Forest.
- Second, the OHV Volunteer program goes directly to the user at staging areas. At least once a month, OHV Volunteers and staff set up an informational kiosk at a staging area where OHV users congregate. This is an excellent method for meeting OHV users, answering questions, and providing needed information. Occasionally, the OHV Volunteers will even conduct free voluntary sound checks of OHV users' vehicles, and if the user is found to not be in compliance, the volunteer explains the need to maintain an OHV with legal sound levels. On a busy weekend, one informational kiosk may encounter up to 2000 visitors per day. This is a very cost effective way to disseminate information to the public as the main cost is that for materials, many of which are obtained through generous discounts and in-kind donations made by corporate partners.
- Third is on the trail. OHV Volunteers hold rides during which they will travel forest roads and trails either on motorcycles, ATVs, or 4x4s, and interact with other user groups. This is especially effective, as a motorcyclist (for example) is more likely to listen to the message of stewardship and responsible land use from another motorcyclist. While on a ride, OHV Volunteers are able to hand out maps, riding information, and promote stewardship to OHV users and forest visitors who may never take the initiative to learn on their own.

In addition to the above "in the field" methods of OHV education, the program also visits area schoolchildren to conduct lessons from the "On the Right Trail" curriculum. This primes a future generation of riders to already be responsible before they learn bad habits. The SBNFA also issues periodic press releases through various media outlets to improve public relations and perception of OHV use, and has been featured in nationally-published magazines. Other methods of awareness and/or advertising include internet websites ([www.sbnfa.org/ohvprograms.php](http://www.sbnfa.org/ohvprograms.php)), and cross-promotion with other SBNFA partners and programs. Utilizing these various means creates a responsible recreating public, reduces the strain on resources, reduces damage done to the national forest, and helps to ensure that current riding areas are sustained for future generations to enjoy. The SBNFA OHV Volunteer program prides itself on helping to ensure that OHV recreation on public lands is well-understood and will be available for many years to come.

#### **C. Identification of Needs**

Years ago, a forest visit often used to mean only camping and hiking. Today's sophisticated multi-terrain technology has created exciting opportunities for visiting parts of the forest few people get to see. To help Off-Highway Vehicle (OHV) enthusiasts recreate safely and protect the public lands they visit, the National Forest Association's OHV Volunteer program, hosting 250 OHV Volunteers contribute over ten thousand hours every year to teaching visitors trail ethics and land and resource stewardship, maintaining and patrolling trails, as well as special projects.

The SBNFA OHV Volunteer program strives to emphasize land ethics, safety, interpretive educational information and

environmental stewardship to all public land visitors, with a primary focus on motorized recreation. With more than 24 million people within a four hour's drive of the San Bernardino National Forest, the need for those visiting the forest to understand the principles of stewardship is paramount. Unmanaged recreation is consistently listed as one of the Forest Service Chief's top four threats to public lands, and OHV is a very noticeable form of recreation. To preserve the sport of OHV recreation, an educated public is needed, and the SBNFA OHV Volunteer program serves as an excellent conduit for the necessary information. Furthermore, OHV use is one of the fastest growing forms of recreation on the SBNF requiring a continued presence on the trails.

The SBNFA Volunteer program includes practicing good conservation practices while on partols. Major projects such as trash clean-ups, trail maintenance, providing 1st aid and rescue duties when called upon, putting out abandoned campfires, assist in ecological restoration work, and interface with the public teaching good stewardship ethics.

Many of these events are covered by local press, national trade magazines, and several internet sites, further promoting the messages of stewardship heralded by the OHV Volunteer program, and displaying OHV enthusiasts who deeply care about public lands. Were the SBNFA OHV Volunteer program to be lost, it would be sorely missed, and the effects of its absence would be palpable.

#### **D. Location of Training Services**

The program's main influence will be felt within the boundaries of the San Bernardino National Forest, but its influence will extend outwards to surrounding communities and nearby public lands. Training and services will be widespread, with several official sites. The primary facility is the North Shore Work Center in Lake Arrowhead serves as an outpost and a site for volunteers to conduct radio training, situation-scenario training, 4x4, ASI sanctioned ATV and motorcycle training, first-aid, CPR, and more. The Big Bear Discovery Center, San Bernardino Supervisors Office, and Honda OHV & Environmental Learning Center are also important training and meeting facilities.

The SBFNA OHV Volunteer program, while based in the San Bernardino National Forest, influences motorized recreation throughout Southern California. OHV Volunteers interacting with fellow recreationists at a trade show not only influence those who ride on the San Bernardino National Forest, but on the Cleveland, Los Padres, Angeles, etc. as well. To that end, while the program is based on the San Bernardino, the affects from the services provided by the SBNFA OHV Volunteers will be noticed throughout the region of Southern California, greatly showcasing the value of the program.

Since the program is so far reaching and influential, it is imperative that the volunteers receive good training. As mentioned, there are a few official outposts and training sites scattered throughout the forest where volunteers can receive formal instruction in how to best perform their duties. Additional training takes place, however, as volunteers perform their tasks "in the field" and learn from more experienced volunteers (i.e. mentors).

The SBNFA OHV Volunteer program is unique to Southern California and to the USDA Forest Service. Such a well-trained group of volunteers are quite noticeable when performing tasks on the San Bernardino National Forest; ranging from Lytle Creek to Cactus Flats, and including San Jacinto. Because of the excellence of the program, several other forests benefit from the services offered locally, compounding the program's value to the San Bernardino National Forest as well as the USDA Forest Service and other public land management agencies and locations.

#### **E. OHV Safety, Environmental Responsibility, and Respect Private Property**

The OHV Volunteer program developed an educational land-use curriculum dubbed "On The Right Trail". This program was developed in partnership with the National Off-Highway Vehicle Conservation Council (NOHVCC) and Tread Lightly!, and meets or exceeds California state-education standards in fields of natural science and social science. The curriculum is taught in schools and at some public events, and teaches environmental awareness, stewardship, and respect for all public lands as well as other user groups. Teaching the values of land ethics and stewardship to today's youth has a positive effect on tomorrow's land users and leaders.

The SBNFA OHV Volunteer program's educational efforts also target current OHV users through the OHV Dealer Liaison program. This program is greatly supplemented by volunteer efforts, and the costs are offset by dealer participation. This dealer outreach/partnership program is unique to Southern California and the San Bernardino National Forest Association.

The most effective way to educate OHV users is to go directly to the source. To do this, the SBNFA OHV Volunteer program has developed a three-prong approach.

First, throughout the year, staff and volunteers attend OHV industry trade-shows and OHV dealership open houses. At these events, information on responsible OHV use, riding areas, new regulations and maps are all available. The second way the OHV Volunteer program goes directly to the user is at staging areas where volunteers and staff set up an informational kiosk. Third, the OHV Volunteer program interacts directly with OHV users and forest visitors on the trail. Volunteers hold rides during which they travel forest roads and trails on motorcycles, ATVs, or 4x4s and interact with user groups. The mission of these rides is to educate, but they also have a positive effect on deterring illegal activity by creating an "official presence" in the forest. OHV Volunteers are able to hand out maps, riding information, and promote stewardship to OHV users and forest visitors who may never take the initiative to learn on their own. It's hard to ignore OHV Volunteers on motorcycles coming down the trail, and many a visitor's curiosity leads to an excellent opportunity for in-the-field education.

Private property is always respected. Maps are provided to visitors both on the trail and in visitor centers, which denotes where private property meets the forest. In addition, all areas where public land and private property meet are signed. One of the most important training messages for OHV users is to "Know Before You Go" which encourages people to identify legal riding areas before heading out on the trail.

## Additional Documentation

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**1 Optional Project-Specific Application Documents**

Attachments:

[ATV Patrol at North Shore Outpost](#)  
[Educational Kiosk at Trestles Staging Area](#)

**2 Optional Project-specific Maps**

**Project Cost Estimate**

FOR OFFICE USE ONLY:				Version # _____	APP # _____
<b>APPLICANT NAME :</b>	San Bernardino National Forest Association				
<b>PROJECT TITLE :</b>	Education & Safety (FINAL)	<b>PROJECT NUMBER (Division use only) :</b>	G09-04-02-S01		
<b>PROJECT TYPE :</b>	<input type="checkbox"/> Acquisition	<input type="checkbox"/> Development	<input checked="" type="checkbox"/> Education & Safety	<input type="checkbox"/> Ground Operations	
	<input type="checkbox"/> Law Enforcement	<input type="checkbox"/> Planning	<input type="checkbox"/> Restoration		
<b>PROJECT DESCRIPTION :</b>	<p>The San Bernardino National Forest encompasses approximately 676,666 acres of land, is home to 140 species listed as threatened, endangered or sensitive, and boasts over 1,000 miles of unpaved roads and trails for the off-highway vehicle enthusiast. The San Bernardino National Forest Association (SBNFA), working in partnership with the USDA Forest Service, recognizes the need to educate land visitors about the importance of responsible recreation and stewardship. The SBNFA volunteer OHV program works under the guidance of the San Bernardino National Forest. The National Forest staff provide direction as far as adherence to the SBNF Habitat Management Plan, best practices, operations, safety requirements, and all conservation-related concerns. Through its efforts, the SBNFA OHV Volunteer program is able to help conserve these lands for future generations to enjoy: through education, we foster a safe and responsible recreating public. We reduce conflict amongst user groups, protect animal habitat, prevent off-route travel, and ultimately help to eradicate illegal riding and/or trespassing on private lands. Informative kiosks in the forest serve to give the public much needed information such as maps, safe and responsible riding handouts, and contact information.</p> <p>An appropriate place to start with conserving OHV trails is by impacting the next generation of users. To that end, the OHV Volunteer program developed an educational land-use curriculum dubbed "On The Right Trail". This program was developed in partnership with the National Off-Highway Vehicle Conservation Council (NOHVCC) and Tread Lightly!, and meets or exceeds California state-education standards in fields of natural science and social science. Teaching the values of land ethics and stewardship to today's youth has a positive effect on tomorrow's land users and leaders. The SBNFA OHV Volunteer program's educational efforts also target current OHV users through the OHV Dealer Liaison program. This program is greatly supplemented by volunteer efforts, and the costs are offset by dealer participation. This dealer outreach/partnership program is unique to Southern California and the San Bernardino National Forest Association.</p> <p>Currently there are over 250 OHV Volunteers. The SBNFA OHV Volunteer Program has a paid Program Manager and Program Coordinator, with the remaining leadership positions held by volunteers. The OHV Volunteer program staff holds at least 8 meetings per year with USDA Forest Service representatives to discuss current issues and needs, and to exchange any new information or revelations. The program boasts a USDA Forest Service liaison to keep the program in tune with USDA Forest Service policy and needs in between these meetings and maintains monthly records of information relating to the program. Utilizing volunteers, the program is able to offer a tremendous value to OHV users and the recreating public.</p> <p>In the coming year, the OHV Volunteer program will continue to provide the following OHV Education Outreach services by:</p> <ul style="list-style-type: none"> <li>• Conducting an average of 24 presentations annually for area school children emphasizing responsible recreation.</li> <li>• Visiting each participating OHV dealer at least once/month to promote land stewardship to their customers and supply educational materials.</li> <li>• Host informational kiosks staffed by volunteers and staff at least once a month (12/year) which may include voluntary sound checks, route information, etc.</li> <li>• Attend at least 6 trade shows and/or OHV dealer open houses.</li> <li>• Conduct at least 5 educational rides per month throughout the forest to interact with forest visitors</li> </ul>				

Project Cost Estimate for Grants and Cooperative Agreements Program - 2009/2010  
 Agency: San Bernardino National Forest Association  
 Application: Education & Safety (FINAL)

3/1/2010

	<ul style="list-style-type: none"> <li>• Hold at least 8 meetings per year with USFS partners to discuss forest priorities and issues.</li> <li>• Keep monthly records of data such as volunteer hours, shows attended, dealers visited, etc.</li> </ul> <p>The impact of this program and the example the SBNFA OHV Volunteers set has been noticed nationwide, and for good reason: during fiscal year 2009, SBNFA OHV Volunteers contributed over 30,000 hours of volunteer support, at a value of over \$540,000.00, educating recreating public about the need for stewardship, maintaining trails, and assisting the USDA Forest Service with special programs. Volunteers donated their time, vehicles, and resources to visit schools, OHV dealerships, and promote responsible recreation at OHV events such as the Off-Road Expo held annually in Pomona, California. The 250 volunteers of the SBNFA OHV program go out in all four seasons, in all weather, selflessly dedicating their time, equipment and expertise to help conserve our beloved public lands for future generations to enjoy. The value of the SBNFA OHV Volunteer program is evidenced in letters of support and accolades from the Program's partners. These accolades, letters and other reference materials are available by calling the SBNFA Program Manager at (909) 382-2872.</p>
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	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
<b>DIRECT EXPENSES</b>							
<b>Program Expenses</b>							
<b>1</b>	<b>Staff</b>						
	Other-Program Manager Notes : Full-time, 100% of time: Daily operations; volunteer training, recruitment, and management; Dealer Liasons; Educational outreach programs and materials	1.000	43000.000	YR	43,000.00	0.00	43,000.00
	Other-Program Coordinator Notes : Part-time, 100% of time: volunteer coordination, training, educational programs, kiosks, patrols	1.000	35000.000	YR	35,000.00	0.00	35,000.00
	Other-Volunteers Notes : 24,000 hours of volunteer time will be matched for execution of grant deliverables: educational messages, patrols, projects, kiosks, dealer liason, trade shows. Each volunteer hour is valued at \$17.00/hour. \$17.00/hour x 24,000 hours = \$408,000 value	24000.00 0	17.000	HRS	0.00	408,000.00	408,000.00
	<b>Total for Staff</b>				78,000.00	408,000.00	486,000.00
<b>2</b>	<b>Contracts</b>						
<b>3</b>	<b>Materials / Supplies</b>						

Project Cost Estimate for Grants and Cooperative Agreements Program - 2009/2010  
 Agency: San Bernardino National Forest Association  
 Application: Education & Safety (FINAL)

3/1/2010

	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
	Brochures Notes : Printed materials include design costs and professional printing of brochures, maps, and educational materials for school children and the general public. Materials may also be expanded to included maps, handouts, stickers, newsletters, etc. Matching Funds: Grant from Yamaha Motor Corp. to assist in print free OHV use maps.	1.000	8000.000	YR	5,000.00	3,000.00	8,000.00
	Other-Printing Expense Notes : Ink cartridges and toner for print and photocopy expense for "On The Right Trail" Handouts	1.000	500.000	EA	500.00	0.00	500.00
	<b>Total for Materials / Supplies</b>				5,500.00	3,000.00	8,500.00
<b>4</b>	<b>Equipment Use Expenses</b>						
	Other-Mileage Reimburesment Notes : Both the Program Manager and Program Coordinator are required to use their own vehicles to travel from the office to one of 5 outposts, as well as to kiosks, trade shows, on patrols, and on educational school visits. Approximately 20,000 miles are driven annually at the federal government rate of \$0.50/mile.	20000.00 0	0.500	MI	10,000.00	0.00	10,000.00
<b>5</b>	<b>Equipment Purchases</b>						
<b>6</b>	<b>Others</b>						
<b>7</b>	<b>Indirect Costs</b>						
	Indirect Costs-Indirect Costs Notes : Administrative costs of operating Program, including staff accountant	1.000	9000.000	YR	9,000.00	0.00	9,000.00
	<b>Total Program Expenses</b>				102,500.00	411,000.00	513,500.00
	<b>TOTAL DIRECT EXPENSES</b>				102,500.00	411,000.00	513,500.00
	<b>TOTAL EXPENDITURES</b>				<b>102,500.00</b>	<b>411,000.00</b>	<b>513,500.00</b>



Project Cost Summary for Grants and Cooperative Agreements Program - 2009/2010  
 Agency: San Bernardino National Forest Association  
 Application: Education & Safety (FINAL)

3/1/2010

	Line Item	Grant Request	Match	Total	Narrative
<b>DIRECT EXPENSES</b>					
<b>Program Expenses</b>					
1	Staff	78,000.00	408,000.00	486,000.00	
2	Contracts	0.00	0.00	0.00	
3	Materials / Supplies	5,500.00	3,000.00	8,500.00	Design and Print costs of educational materials and brochures, maps
4	Equipment Use Expenses	10,000.00	0.00	10,000.00	
5	Equipment Purchases	0.00	0.00	0.00	
6	Others	0.00	0.00	0.00	
7	Indirect Costs	9,000.00	0.00	9,000.00	
<b>Total Program Expenses</b>		102,500.00	411,000.00	513,500.00	
<b>TOTAL DIRECT EXPENSES</b>		102,500.00	411,000.00	513,500.00	
<b>TOTAL EXPENDITURES</b>		<b>102,500.00</b>	<b>411,000.00</b>	<b>513,500.00</b>	

## Environmental Review Data Sheet (ERDS)

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### ITEM 1 and ITEM 2

#### ITEM 1

- a. ITEM 1 - Has a CEQA Notice of Determination (NOD) been filed for the Project?  Yes  No  
(Please select Yes or No)

#### ITEM 2

- b. Does the proposed Project include a request for funding for CEQA and/or NEPA document preparation prior to implementing the remaining Project Deliverables (i.e., is it a two-phased Project pursuant to Section 4970.06.1(b)) (Please select Yes or No)  Yes  No

### ITEM 3 - Project under CEQA Guidelines Section 15378

- c. ITEM 3 - Are the proposed activities a "Project" under CEQA Guidelines Section 15378?  Yes  No  
(Please select Yes or No)
- d. The Application is requesting funds solely for personnel and support to enforce OHV laws and ensure public safety. These activities would not cause any physical impacts on the environment and are thus not a "Project" under CEQA. (Please select Yes or No)  Yes  No
- e. Other. Explain why proposed activities would not cause any physical impacts on the environment and are thus not a "Project" under CEQA. DO NOT complete ITEMS 4 – 10

This project works solely to educate the public about existing OHV opportunities, through formal education programs, trail patrols, dealer liasons, and Educational Kiosks at staging areas. No work is completed that requires an Environmental Assessment as all activities are completes at Visitor Centers, Staging Areas, and travel on existing roads. Any work that requires an EA is done by the San Bernardino National Forest. See San Bernardino National Forest's application.

### ITEM 4 - Impact of this Project on Wetlands

### ITEM 5 - Cumulative Impacts of this Project

### ITEM 6 - Soil Impacts

### ITEM 7 - Damage to Scenic Resources

### ITEM 8 - Hazardous Materials

- Is the proposed Project Area located on a site included on any list compiled pursuant to Section 65962.5 of the California Government Code (hazardous materials)? (Please select Yes or No)  Yes  No

If YES, describe the location of the hazard relative to the Project site, the level of hazard and the measures to be taken to minimize or avoid the hazards.

### ITEM 9 - Potential for Adverse Impacts to Historical or Cultural Resources

- Would the proposed Project have potential for any substantial adverse impacts to historical or cultural resources? (Please select Yes or No)  Yes  No

Discuss the potential for the proposed Project to have any substantial adverse impacts to historical or cultural

resources.

**ITEM 10 - Indirect Significant Impacts**

**CEQA/NEPA Attachment**

## Evaluation Criteria

FOR OFFICE USE ONLY: Version # \_\_\_\_\_ APP # 700582

### 1. Evaluation Criteria - Q 1.

The Applicant is applying for the following type of Project: (Check the one most appropriate.) (Please select one from list)

- Education – Applicants shall only respond to items 1, 2, 4, 5, 6, 7, 8, 9, 10 and 11  
 Safety – Applicants shall only respond to items 1, 2, 4, 5, 6, 12, 13, 14, and 15

1. As calculated on the Project Cost Estimate, the percentage of the cost of the Project covered by the Applicant is 10

(Note: This field will auto-populate once the Cost Estimate and Evaluation Criteria are Validated.) (Please select one from list)

- 76% or more (10 points)  51% - 75% (5 points)  
 26% - 50% (3 points)  25% (Match minimum) (No points)

### 2. Evaluation Criteria - Q 2.

2. For Applicant's OHV Grant Projects which reached the end of the Project performance period within the last two years, the percentage of all deliverables accomplished 5

(Check the one most appropriate) (Please select one from list)

- 100% of Deliverable accomplished (5 points)  
 75% to 99% of Deliverables accomplished (3 points)  
 Less than 75% of Deliverables accomplished (No points)  
 First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)

### 3. Evaluation Criteria - Q 3. (FOR DIVISION USE ONLY)

3. Previous Year Performance 3

(FOR DIVISION USE ONLY) (Check the one most appropriate) (Please select one from list)

- In the previous year the Applicant has been responsive and communicated effectively with the assigned OHMVR Grant Administrator by phone, email or personal visit (3 points)  
 First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)  
 In the previous year the Applicant has not been responsive (No points)

### 4. Evaluation Criteria - Q 4.

4. The Project will utilize partnerships to successfully accomplish the Project. The number of partner organizations that will participate in the Project are 4

(Check the one most appropriate.) (Please select one from list)

- 4 or more (4 points)  2 to 3 (2 points)  
 1 (1 point)  None (No points)

List partner organization(s)

Yamaha Motor Corporation, USA; USDA Forest Service, Sierra Club, Treepeople, NOHVCC, CORVA, John Burr Motorsports, Malcolm Smith Motorsports, Swinerton Foundation, Honda OHV and Environmental Learning Center

### 5. Evaluation Criteria - Q 5.

5. The Project addresses the following types of OHV Recreation 5

(Check all that apply.) Scoring: 1 point each (Please select applicable values)

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> ATV  | <input checked="" type="checkbox"/> 4X4                              |
| <input checked="" type="checkbox"/> M.C. | <input checked="" type="checkbox"/> Recreation Utility Vehicle (RUV) |
| <input type="checkbox"/> Snowmobile      | <input checked="" type="checkbox"/> Dune buggy, rail                 |
| <input type="checkbox"/> Other (Specify) |  |

6. **Evaluation Criteria - Q 6.**

6. The Project was developed with public input employing the following 2

(Check all that apply) Scoring: 1 point each, up to a maximum of 2 points (Please select applicable values)

- Publicly noticed meeting(s) with the general public to discuss Project (1 point)
- Conference call(s) with interested parties (1 point)
- Meeting(s) with stakeholders (1 point)

Explain each statement that was checked

Meetings with general public occur regularly at events, open houses, and on the trail. Monthly meetings are open to the volunteers, user groups, and general public to discuss the project, schedule events, and answer questions. In addition, a public meeting is held at the beginning of each grant application period to allow the general public to make comments, ask questions, and give advice.

Conference calls with interested parties were held with both members of the OHV Volunteer program as well as OHV industry leaders in Southern California to determine priorities for the program.

The OHV Volunteers are considered the stakeholders of the group, and there are monthly meetings held at which any concerns and ideas relating to the OHMVR grant application are brought forth. In addition, input from industry stakeholders was provided through representatives from US Forest Service, SBNF Adopt-A-Trail Program, Yamaha Motor Corp., Honda Training Center, and others through the SBNFA Dealer Liason Program.

7. **Evaluation Criteria - Q 7. (Education Project ONLY)**

7. The Project incorporates the following, clearly identifiable and/or measurable, elements 10

(Check all that apply) (Please select applicable values)

- Process of researching issues and audience (2 points)
- Objectives (2 points)
- Testing process to ensure actions are effective (2 points)
- Plan to implement the Project (2 points)
- Evaluation and feedback of the process (2 points)

Explain each statement that was checked

Process of researching: patrols, interfacing with public, hosting kiosks/events and staging areas, and public education classes, anecdotal information is taken. Also, the National Visitor Use Monitoring Results are incorporated. Regular meetings with diverse stakeholders helps to set priorities.

Objectives: Annual Objectives are set at the beginning of each Fiscal Year by the entire OHV Safety and Education Program staff. The objectives for FY 2010 are: Field Patrols, Special Restoration Projects, Volunteer Training, Public Education, Safety, and Stewardship.

Testing Process: The OHV Program Manager is developing a survey to be given to the public to evaluate the effectiveness of messages; available May 2010.

Implementation Plan: After annual objectives are set, an annual workplan is created with quarterly progress reports and benchmarks.

Evaluation: Regular meetings with stakeholders and evaluating survey results to improve the program.

**8. Evaluation Criteria - Q 8. (Education Project ONLY)**

8. Total number of times individuals are exposed to the message 4

(Check the one most appropriate.) (Please select one from list)

- Greater than 10,000 (4 points)  1,000 to 10,000 (3 points)  
 100 to 1,000 (2 points)  20 to 100 (1 point)  
 0 to 20 (No points)

Explain checked statement:

Tens of thousands of individuals are educated. Over 10,000 people may visit the kiosks at one of the trade shows. In addition, several thousand contacts are made in the field on patrols. The Big Bear Discovery Center, a site disseminating daily information, sees over 175,000 visitors annually.

**9. Evaluation Criteria - Q 9. (Education Project ONLY)**

9. Total time a participant will have exposure to the Project's message or training 3

(Check the one item of highest point value that applies.) (Please select one from list)

- Greater than 2 hours (4 points)  
 1 hour to 2 hours (3 points)  
 5 minutes to less than 1 hour (2 points)  
 1 minute to less than 5 minutes (A Project for maps will fall under this category) (1 point)  
 Less than 1 minute (No points)

**10. Evaluation Criteria - Q 10. (Education Project ONLY)**

10. The Project will utilize the following methods of education 14

(Check all that apply) Scoring: 2 point each up to a maximum of 14 points (Please select applicable values)

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Hands on training      | <input type="checkbox"/> Tool kits   |
| <input checked="" type="checkbox"/> Handouts               | <input checked="" type="checkbox"/> Events   |
| <input checked="" type="checkbox"/> Internet messaging/CDs | <input checked="" type="checkbox"/> Signage  |
| <input checked="" type="checkbox"/> Advertising            | <input checked="" type="checkbox"/> Radio/TV   |
| <input checked="" type="checkbox"/> Community involvement  | <input checked="" type="checkbox"/> Other (Specify) [Peer to Peer education in the field and at dealerships, events, etc.] |
| <input checked="" type="checkbox"/> Public relations/media |  |

Explain each statement that was checked

Hands-on: Each volunteer is required to participate in over 50 hours of hands-on training prior to becoming a volunteer: Motorcycle Safety, ATV Safety, Radio Training, Ride-Alongs, and more.

Handouts: Visitor Information, maps, and safety and stewardship messages are available to the public for free.

Internet Messages: Information is posted on the Land Manger ([www.fs.fed.us/r5/sanbernardino](http://www.fs.fed.us/r5/sanbernardino)) and Organization ([www.sbnfa.org](http://www.sbnfa.org)) websites.

Advertising: PSA's are sent weekly to monthly with important educational and stewardship messages

Community: Involving volunteers, hosting kiosks, participation in community fairs.

Events: Hosting own events (clean-ups, tree planting) and participating on trade shows, holiday fairs, community programs

Signage: Signage at Kiosks, signage at staging areas with stewardship messages

Radio/TV: Appearances and PSA's on local radio and TV throughout San Bernardino County.

Other (Peer-Peer Education): Volunteers interface with the public regularly.

**11. Evaluation Criteria - Q 11. (Education Project ONLY)**

11. The Project provides direct support for delivery of ATV Safety Institute and/or Motorcycle Safety Foundation training 2

(Check the one most appropriate.) (Please select one from list)

No (No points)

Yes (2 points)

Explain 'Yes' response

On staff, SBNFA employes 1 person (Project Manager) who is an ASI Instructor as well as 2 volunteers, 1 MSF Dirtbike Instructor and 1 ASI Instructor. Both volunteers and staff attended the respective MSF and ASI 4-day training at Honda Colton Training Center. These classes were paid through OHMVR Trust Fund support, and our classes are delivered free of charge. ASI classes are offered quarterly and MSF classes are offered twice yearly, for a total of 6 classes a year; additional classes are offered as needed. The staff who is certified is paid through OHV Trust Funds to conduct these classes and the volunteers are managed by the Program Coordinator who is paid through OHV Trust Funds.

**12. Evaluation Criteria - Q 12. & 13. (Safety Project ONLY)**

12. The Project will utilize personnel trained to the following level

(Check the one most appropriate.) (Please select one from list)

Emergency Medical Technician level, or higher (5 points)

First Responder level (2 points)

First Aid and CPR (1 points)

No training (No points)

13. The Project will provide search and rescue as follows

(Check the one most appropriate) (Please select one from list)

24 hours, 7 days per week (5 points)

Less than 24 hours, 7 days per week (4 points)

Less than 24 hours, less than 7 days per week (2 points)

On special occasions/events only (No points)

**13. Evaluation Criteria - Q 14. (Safety Project ONLY)**

14. The Project will have the majority of personnel trained in the following areas

(Check all that apply) Scoring: 2 points each up to a maximum of 16 points (Please select applicable values)

Radio communication

Tracking skills

Avalanche rescue

Navigation training

Swift water rescue

ATV certification

Dog handling

Motorcycle certification

Rope skills

4 x 4/Off-Road training

Wilderness search and rescue

Other (Specify)

**14. Evaluation Criteria - Q 15. (Safety Project ONLY)**

15. The Project will have resources that are equipped and trained for rescue in the following environmental conditions\*

(Check all that apply) (Please select applicable values)

Type 1 – Extreme Condition (including but not limited to): Altitude (generally 7000 feet+) or Snow, Ice, Desert, Heat, Heavy ground cover, Steep difficult terrain. (2 points)

Type 2 – Rugged Terrain. Rugged conditions, Altitude (generally under 7000 feet), Heat, Cold concerns, Moderate to heavy ground cover. (2 points)

Type 3 – Moderate/Gentle Terrain. Gently rolling terrain, Open spaces, Maintained trailheads, and Agricultural areas. (2 points)

Type 4 – Urban. High traffic, Urban office complexes, man-made surfaces, Public interaction and Park trails.

(2 points)

**\* From the Governor's Office of Emergency Services – Mutual Aid Guidelines, Search and Rescue, Off-Highway Vehicles**