A. Statement of Activity or Product

This project will develop an internet-based system for delivering designated motorized route information to the public. OHV users will register and navigate an easy-to-use interface of available route data to print maps and download routes into GPS units.

A data exchange standard will be developed to facilitate the receipt and processing of data from the participating state and federal land management agencies, and cities and counties.

As route designations are changed by the participating agencies, the route data will be update according to the exchange standard. Members of the public that previously downloaded the changed route data will be auto-notified of the route data update.

Route data will be viewable on Google Maps and made available for download by the public as individual routes or as sets of routes.

Route data could be shared periodically with commercial GPS route data providers to ensure that accurate motorized route data is offered to the motoring public.

The initial route data sets that will be served by the system will be limited to those in and around the greater Jawbone Canyon/East Kern area. The internet-based system, however, will allow scalable to accommodate future conforming data sets from agencies in other regions of the State.

To alert the OHV users of this online resource, Friends of Jawbone will make use of its communications outreach program which includes internet and traditional advertising, social networking notices, and news wire campaigns.

Those using the route database system will be prompted to register and set an array of communications preferences that will include periodic messages on topics of education and safety.

B. Relation of Proposed Project to OHV Recreation

The goals of this project are:

- To enhance the safety of the recreating public by providing accurate OHV route information
- To protect sensitive resources by encouraging on-route travel by OHV users
- To sustain the public's existing OHV recreation opportunities through increased compliance with route designations

C. Identification of Needs

Recent route re-designation efforts by land management agencies have resulted in uncertainty among the public regarding legal motorized travel on public lands. Many of these re-designation efforts have not yet yielded route maps for the public. In some areas the results of these route re-designation efforts have been successfully challenged in court, resulting in great confusion among OHV users over the legal route network.

Current resources used by the public are inaccurate from the standpoint of OHV route designation, including the base maps for GPS devices, USGS maps, and previous edition agency issued maps, i.e. Desert Access Guides, which are still sold.

Although the use of GPS technology and the internet increases among the public, the route data that is offered by existing resources often depicts routes that are closed to motorized travel.
The consequences of a motoring public that does not adhere to the designated route network are: damage to resources; route closures; and a loss of recreational and other opportunities for the public. In some cases, the consequences impact public safety.

Printed maps are only a snap-shot in time and unless regularly updated become outdated shortly after they are printed. Printed maps are lessening in popularity among the public, while electronic guidance is increasing in use.

Lastly, there does not exist a central repository of currently designated routes for motorized travel. Accurate route information cannot be readily obtained in digital format via the internet.

This project will be a ground-breaking response to each of these troubling deficiencies in public information. In addition to traditional OHV recreation, this project will help several recreational activities use motorized vehicles, such as: hunting; gem & mineral collecting; camping; wildlife watching; history seeking; picnic spaces; and star gazing

D. Location of Training Services

The public will have free, 24/7 on-demand access to the OHV route database from any internet connected computer or smart phone: home, office, school, almost anywhere.

E. OHV Safety, Environmental Responsibility, and Respect Private Property

Off-route travel can increase an OHV user’s exposure to mining hazards such as open shafts and pits, contaminated soils, and unmaintained road surfaces. It can also lead to ground conditions beyond an OHV user’s riding skill, and can result in disorientation and getting lost. The project teaches OHV safety by encouraging users to remain on designated routes.

Often environmental resources are negatively impacted, sometimes critically, by off-route travel. Habitat can be disrupted, soils can be marred, and cultural resources damaged or destroyed due to off-route travel. This project teaches environmental responsibility by encouraging users to remain on designated routes.

Private property, particularly that adjacent to public lands, often suffers from non designated OHV use. For some OHV users, the trespass occurs because they are unaware of the appropriate designated route for motorized use and the legal riding areas in which to operate.

This project teaches respect for private property by encouraging users to remain on designated routes.
# Additional Documentation

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<tr>
<td><strong>1</strong></td>
<td>Optional Project-Specific Application Documents</td>
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**FOR OFFICE USE ONLY:**  
Version #:  
APP #: 700596
Project Cost Estimate

FOR OFFICE USE ONLY:  Version # _____  APP # _____

APPLICANT NAME: Friends of Jawbone

PROJECT TITLE: Education & Safety - FOJ Integrated Map and GPS Web base System for Routes/Trail (FINAL)

PROJECT TYPE: ☐ Acquisition  ☐ Development  ☑ Education & Safety  ☐ Ground Operations
☐ Law Enforcement  ☐ Planning  ☐ Restoration

PROJECT NUMBER: G09-04-13-S01

PROJECT DESCRIPTION:

This project will develop an internet-based system for delivering designated motorized route information to the public. OHV users will register and navigate an easy-to-use interface of available route data to print maps and download routes into GPS units.

A data exchange standard will be developed to facilitate the receipt and processing of data from the participating state and federal land management agencies, and cities and counties.

As route designations are changed by the participating agencies, the route data will be update according to the exchange standard. Members of the public that previously downloaded the changed route data will be auto-notified of the route data update.

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Those using the route database system will be prompted to register and set an array of communications preferences that will include periodic messages on topics of education and safety.

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ITEM 1 and ITEM 2

ITEM 1

a. ITEM 1 - Has a CEQA Notice of Determination (NOD) been filed for the Project? (Please select Yes or No)  
   Yes  
   No

ITEM 2

b. Does the proposed Project include a request for funding for CEQA and/or NEPA document preparation prior to implementing the remaining Project deliverables (i.e., is it a two-phased Project pursuant to Section 4970.06.1(b))  (Please select Yes or No)  
   Yes  
   No

ITEM 3 - Project under CEQA Guidelines Section 15378

c. ITEM 3 - Are the proposed activities a “Project” under CEQA Guidelines Section 15378?  (Please select Yes or No)  
   Yes  
   No

d. The Application is requesting funds solely for personnel and support to enforce OHV laws and ensure public safety. These activities would not cause any physical impacts on the environment and are thus not a “Project” under CEQA.  (Please select Yes or No)  
   Yes  
   No

e. Other. Explain why proposed activities would not cause any physical impacts on the environment and are thus not a “Project” under CEQA.  DO NOT complete ITEMS 4 – 10.  
   The project does not involve any ground disturbing activities and is all accomplished via electronic operations/development using PC based applications.

ITEM 4 - Impact of this Project on Wetlands

ITEM 5 - Cumulative Impacts of this Project

ITEM 6 - Soil Impacts

ITEM 7 - Damage to Scenic Resources

ITEM 8 - Hazardous Materials

Is the proposed Project Area located on a site included on any list compiled pursuant to Section 65962.5 of the California Government Code (hazardous materials)?  (Please select Yes or No)  
   Yes  
   No

If YES, describe the location of the hazard relative to the Project site, the level of hazard and the measures to be taken to minimize or avoid the hazards.

ITEM 9 - Potential for Adverse Impacts to Historical or Cultural Resources

Would the proposed Project have potential for any substantial adverse impacts to historical or cultural resources?  (Please select Yes or No)  
   Yes  
   No

Discuss the potential for the proposed Project to have any substantial adverse impacts to historical or cultural resources.
ITEM 10 - Indirect Significant Impacts

CEQA/NEPA Attachment
Evaluation Criteria

   The Applicant is applying for the following type of Project: (Check the one most appropriate.) (Please select one from list)
   - Education – Applicants shall only respond to items 1, 2, 4, 5, 6, 7, 8, 9, 10 and 11
   - Safety – Applicants shall only respond to items 1, 2, 4, 5, 6, 12, 13, 14, and 15

   1. As calculated on the Project Cost Estimate, the percentage of the cost of the Project covered by the Applicant is 3
      (Note: This field will auto-populate once the Cost Estimate and Evaluation Criteria are Validated.) (Please select one from list)
      - 76% or more (10 points)
      - 51% - 75% (5 points)
      - 26% - 50% (3 points)
      - 25% (Match minimum) (No points)

2. Evaluation Criteria - Q 2.
   2. For Applicant’s OHV Grant Projects which reached the end of the Project performance period within the last two years, the percentage of all deliverables accomplished 5
      (Check the one most appropriate) (Please select one from list)
      - 100% of Deliverable accomplished (5 points)
      - 75% to 99% of Deliverables accomplished (3 points)
      - Less than 75% of Deliverables accomplished (No points)
      - First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)

3. Evaluation Criteria - Q 3. (FOR DIVISION USE ONLY)
   3. Previous Year Performance
      (FOR DIVISION USE ONLY) (Check the one most appropriate) (Please select one from list)
      - In the previous year the Applicant has been responsive and communicated effectively with the assigned OHMVR Grant Administrator by phone, email or personal visit (3 points)
      - First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)
      - In the previous year the Applicant has not been responsive (No points)

   4. The Project will utilize partnerships to successfully accomplish the Project. The number of partner organizations that will participate in the Project are 4
      (Check the one most appropriate.) (Please select one from list)
      - 4 or more (4 points)
      - 2 to 3 (2 points)
      - 1 (1 point)
      - None (No points)

List partner organization(s)
- Bureau of Land Management, Ridgecrest Field Office
- City of California City
- Kern County Board of Supervisors, District 1 and 2
- Red Rock Canyon State Park
- Sequoia National Forest

5. The Project addresses the following types of OHV Recreation

(Check all that apply.) Scoring: 1 point each (Please select applicable values)

☑ ATV
☑ M.C.
☑ Snowmobile
☑ Other (Specify)

☑ 4X4
☑ Recreation Utility Vehicle (RUV)
☑ Dune buggy, rail


6. The Project was developed with public input employing the following

(Check all that apply) Scoring: 1 point each, up to a maximum of 2 points (Please select applicable values)

☑ Publicly noticed meeting(s) with the general public to discuss Project (1 point)
☑ Conference call(s) with interested parties (1 point)
☑ Meeting(s) with stakeholders (1 point)

Explain each statement that was checked

A White Paper designed to solicit comments and suggestions was created in August 2009 and circulated at several meetings: BLM Ridgecrest Steering Committee, which includes stakeholders and members of the public; BLM Desert District Advisory Council, which includes stakeholders and members of the public at large, and whose meetings are noticed in the Federal Register; BLM Desert District OHV Leadership group, which includes OHV stakeholders; and Friends of Jawbone, which includes stakeholders and members of the public.

Other consultation meetings & conference calls included: the GIS team of the BLM California State Office; a GIS task force of the OHMVR Division; BLM Desert District Manager.

7. Evaluation Criteria - Q 7. (Education Project ONLY)

7. The Project incorporates the following, clearly identifiable and/or measurable, elements

(Check all that apply) (Please select applicable values)

☑ Process of researching issues and audience (2 points)
☑ Objectives (2 points)
☑ Testing process to ensure actions are effective (2 points)
☑ Plan to implement the Project (2 points)
☑ Evaluation and feedback of the process (2 points)

Explain each statement that was checked

The goals/objectives of this project are:
- To enhance the safety of the recreating public by providing accurate OHV route information
- To protect sensitive resources by encouraging on-route travel by OHV users
- To sustain the public's existing OHV recreation opportunities through increased compliance with route designations.

Results will be tested in accordance with:
- website traffic statistics, including registrations, page views, and data downloads
- agency participation and route coverage
- official and anecdotal visitor safety data
- agency data on area compliance with route designations
- effectiveness of area restoration projects

The project will include the development of a system deployment plan including time-lines and benchmarks. The online system will include a robust feedback module for users to regularly comment on the project and to measure satisfaction. Meetings will be conducted with agency officials to solicit comments and suggestions regarding all aspects of the project.
8. Evaluation Criteria - Q 8. (Education Project ONLY)

8. Total number of times individuals are exposed to the message  4

(Check the one most appropriate.) (Please select one from list)
- Greater than 10,000 (4 points)
- 1,000 to 10,000 (3 points)
- 100 to 1,000 (2 points)
- 20 to 100 (1 point)
- 0 to 20 (No points)

Explain checked statement:
The public will have free, 24/7 on-demand access to the OHV route database from any internet connected computer or smart phone: home, office, school, almost anywhere.
This project will be a ground-breaking response to each of these troubling deficiencies in public information. In addition to traditional OHV recreation, this project will help several recreational activities use motorized vehicles, such as: hunting; gem & mineral collecting; camping; wildlife watching; history seeking; picnic spaces; and star gazing.


9. Total time a participant will have exposure to the Project’s message or training  2

(Check the one item of highest point value that applies.) (Please select one from list)
- Greater than 2 hours (4 points)
- 1 hour to 2 hours (3 points)
- 5 minutes to less than 1 hour (2 points)
- 1 minute to less than 5 minutes (A Project for maps will fall under this category) (1 point)
- Less than 1 minute (No points)

10. Evaluation Criteria - Q 10. (Education Project ONLY)

10. The Project will utilize the following methods of education  14

(Check all that apply) Scoring: 2 point each up to a maximum of 14 points (Please select applicable values)
- Hands on training
- Tool kits
- Handouts
- Events
- Internet messaging/CDs
- Signage
- Advertising
- Radio/TV
- Community involvement
- Other (Specify)
- Public relations/media

Explain each statement that was checked

Handouts promoting the existence and usefulness of the system will be disseminated at Jawbone Station, events such as Moose Anderson Days & OHV Safety Days, and in the field by FOJ and agency staff. Internet messaging will include outreach through the FOJ website, FOJ E-News subscriptions, Facebook, and on agency websites. Signs in the area that are erected by FOJ will include references to the online system. The community will respond with periodic information posted on their websites, forums and message boards. FOJ will utilize its membership in PR Newswire to provide information on the system to media outlets. The system will also receive promotion on future printings of the popular Friends of Jawbone Trail Map, now in its 7th printing.

11. Evaluation Criteria - Q 11. (Education Project ONLY)

11. The Project provides direct support for delivery of ATV Safety Institute and/or Motorcycle Safety Foundation training  0

(Check the one most appropriate.) (Please select one from list)

12. The Project will utilize personnel trained to the following level

(Choose the one most appropriate.) (Please select one from list)

- Emergency Medical Technician level, or higher (5 points)
- First Responder level (2 points)
- First Aid and CPR (1 point)
- No training (No points)

13. The Project will provide search and rescue as follows

(Choose the one most appropriate) (Please select one from list)

- 24 hours, 7 days per week (5 points)
- Less than 24 hours, 7 days per week (4 points)
- Less than 24 hours, less than 7 days per week (2 points)
- On special occasions/events only (No points)


14. The Project will have the majority of personnel trained in the following areas

(Choose all that apply) Scoring: 2 points each up to a maximum of 16 points (Please select applicable values)

- Radio communication
- Tracking skills
- Avalanche rescue
- Navigation training
- Swift water rescue
- ATV certification
- Dog handling
- Motorcycle certification
- Rope skills
- 4 x 4/Off-Road training
- Wilderness search and rescue
- Other (Specify)


15. The Project will have resources that are equipped and trained for rescue in the following environmental conditions*

(Choose all that apply) (Please select applicable values)

- Type 1 – Extreme Condition (including but not limited to): Altitude (generally 7000 feet+) or Snow, Ice, Desert, Heat, Heavy ground cover, Steep difficult terrain. (2 points)
- Type 2 – Rugged Terrain. Rugged conditions, Altitude (generally under 7000 feet), Heat, Cold concerns, Moderate to heavy ground cover. (2 points)
- Type 3 – Moderate/Gentle Terrain. Gently rolling terrain, Open spaces, Maintained trailheads, and Agricultural areas. (2 points)
- Type 4 – Urban. High traffic, Urban office complexes, man-made surfaces, Public interaction and Park trails. (2 points)

* From the Governor’s Office of Emergency Services – Mutual Aid Guidelines, Search and Rescue, Off-Highway Vehicles